

ATTENTION NORTHWEST STORE MANAGERS

DISPLAY & EARN!

Store Managers will earn Reward Points for each qualifying display placed by your KDP Account Manager and maintained for at least 4 weeks in your participating store from January 14 through February 10, 2026 for cool gear at kdprewards.com

- Qualifying Core CSD Brands include: 7UP, A&W Root Beer, Canada Dry, Squirt and Sunkist. All flavors. Dr Pepper does NOT qualify. **Display MUST include 7UP.**
- Must have minimum 3 Core CSD packages.
- Must include all packages on one display.
- One qualifying display per participating store.
- KDP Account Manager and District Sales Supervisor to validate display is placed and maintained for 4 weeks.



HOW IT WORKS

CSD LEVEL 1 DISPLAY REQUIREMENTS

- Qualifying Packages:
 - 12pk or 24pk: Minimum 100 cases
 - Mini Can or 16.9oz/6pk: Minimum 30 cases
 - 2L: Minimum 40 cases
 - Additional CSD packages: Minimum 30 cases
- Minimum 200 Total Cases
- Include POS, pallet topper and base wrap, where approved by stores
- Store Manager earns 200 Reward Points for qualifying display

CSD LEVEL 2 DISPLAY REQUIREMENTS

- Qualifying Packages:
 - 12pk or 24pk: Minimum 200 cases
 - Mini Can or 16.9oz/6pk: Minimum 60 cases
 - 2L: Minimum 40 cases
 - Additional CSD packages: Minimum 50 cases
- Minimum 350+ Total Cases
- Include POS, pallet topper and base wrap, where approved by stores
- Store Manager earns 400 Reward Points for qualifying display



KDP Account Manager to submit display photo(s) for participating Store Managers. Simply scan this QR code to submit qualifying display photos to dp487.kdpsdisplay.com

- Duplicate photo entries will be disqualified.
- All display photos must be submitted by February 10, 2026 for executions secured during the January 14, 2026 through February 10, 2026 incentive timing.
- On-line upload site will be disabled at 11:59p PT on February 10, 2026.



See your KDP Sales Rep for program details.

HUNDREDS OF ITEMS TO CHOOSE FROM

Use your Reward Points now or add them to your existing account along with points you have earned from other programs and save for higher value items!

#DP487/DPMIST